



CANADIAN INTERNATIONAL INTERNET DISPUTE RESOLUTION CENTRE

DOMAIN NAME DISPUTE

ADMINISTRATIVE PANEL

DECISION

CIIDRC case number:	27475-CDRP	Decision date: September 14, 2026
Domain Name:	<ggpoker-canada.ca>	
Panel:	Barry Effler, LL.B., LL.M., C. Arb. (Fellow)	
Complainant:	NSUS GROUP INC.	
Registrant:	Anthony Liakopoulos-Alleyne	

1. OVERVIEW

This matter concerns a registered domain, **<ggpoker-canada.ca>** (the “Domain Name”).

This matter is a proceeding under the Canadian Dispute Resolution Policy (“CDRP”) and the Canadian Dispute Resolution Rules (“Rules”) of the Canadian Internet Registry Authority (“CIRA”). The Canadian International Internet Dispute Resolution Centre (“CIIDRC”) is a recognized service provider to the CIRA Domain Name Dispute Resolution Policy (the “Policy”) of the Canadian Internet Registration Authority (“CIRA”).

2. PROCEDURAL HISTORY

The procedural history of this case was set out in a letter from CIIDRC to the Panel:

“1. On July 6, 2026, Caitlin McLintock filed a Complaint on behalf of NSUS GROUP INC. pursuant to the CDRP and the Resolution Rules. The required commencement fee was paid on July 9, 2026. The complaint was in administrative compliance with CIRA’s requirements under Rule 3.2.

2. On July 9, 2026, CIRA was notified of this proceeding and on the same day, CIRA transmitted by email to CIIDRC its verification response informing that the registrant of the Disputed Domain Name is Anthony Liakopoulos-Alleyne (the “Registrant”). CIRA also confirmed that the disputed domain name as placed on a Registrar LOCK and that the Domain Name has a Registration Date of 2025-10-17

(the “Registration Date”).

3. Pursuant to Resolution Rule 4.4, CIIDRC notified the Registrant of this administrative proceeding and forwarded a Notice of Complaint along with the Complaint to the Registrant on July 13, 2026.

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4. In accordance with the CDRP Resolution Rules, the deadline for the submission of a Response was August 3, 2026.

5. As of the date of this Appointment Letter, the Registrant has not submitted a Response.

6. The Complainant in this administrative proceeding has elected for a Panel consisting of a single member.

7. The Complaint deposited the required Panel fee on August 13, 2026.

Panel Appointment

8. CIIDRC hereby appoints you, Barry Effler, as a single-member Panel in the above-referenced matter.”

The Domain Name was registered on <2025-10-17>.

3. FACTS

Background facts alleged by the Complainant and accepted as probative are summarized here from the Complaint and its attachments:

The Complainant, NSUS Group Inc., is a private business consultancy and investment group operating in the iGaming industry. It was established in 2018 and is headquartered in Canada, although it conducts business on a global scale and employs approximately 700 people worldwide. The Complainant’s principal headquarters are located in North York, Toronto, and it also maintains a significant operational base in South Korea. In addition, the Complainant has offices across Europe and Asia, . . . giving it a presence in around nine locations internationally. The Complainant’s core business involves the development, operation, and support of online gaming platforms, with a particular focus on online poker. Alongside this, the Complainant operates related services such as social gaming applications and provides supporting services including technology development, marketing, and consultancy to other gaming ventures. Its flagship product is GGPoker, widely recognised as one of the largest online poker platforms globally.

GGPoker is the principal component of the Complainant’s global brand presence and was launched by one of the Complainant’s group companies in or around 2014. In 2022, GGPoker became the world’s largest online poker room and was awarded the Online Poker Operator of the Year Award at the SiGMA Americas Gaming Awards.

The Complainant’s GG Poker website can be accessed via URL <https://ggpoker.com/>. The Complainant owns and operates a Canadian website at the domain name ggpoker.ca.

The Complainant has been a business incorporated in Canada since August 30, 2018. The Complainant further owns the following trademark registration in Canada:

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- TMA1206921, GG Poker, registered on November 08, 2023; (logo colour not copied)
- TMA1217644, GG Poker, registered on May 01, 2024. (logo colour not copied)

At the time of the Complaint submission, the disputed domain name resolved to an active website which appears to offer online betting opportunities and casino games. The Respondent refers to itself as “GG Poker Casino” and prominently displays the Complainant’s GGPOKER logotype at the top of the website. The Respondent’s website overall mimics the look-and-feel of the Complainant’s own GGPOKER website, as it uses a similar minimalist black and white color scheme as the Complainant. The Respondent prominently displays the GGPOKER name in connection with all gaming icons and services offered across the website. The Complainant also observes that the Respondent’s website uses the Complainant’s distinctive “GG” logotype as its website address bar icon (favicon). The Respondent further refers to itself within the HTML title tag as “Gg Poker Casino – Official Site in CA 2025”:

4. CONTENTIONS OF THE PARTIES

- **Complainant**

The Complainant submits that the information in the Complaint and attachments provide sufficient evidence to meet the onus on the Complainant provided in Paragraph 4.1 of the CDRP.

The Complainant requests the Domain Name be transferred to it.

- **Registrant**

The Registrant did not participate in this proceeding and made no submissions.

- **Remedy Sought**

The Complainant requests the Domain Name be transferred to it.

5. DISCUSSION AND FINDINGS

5.1 Eligibility

The Complainant is an eligible complainant under Paragraph 1.4 of the CDRP. The Complainant is a corporation that is the owner of a Canadian registered trade-mark in which the distinguishing word component of such trade-mark **GGPOKER** is within the Domain Name in dispute.

5.2 Requirements

In accordance with Paragraph 4.1 of the CDRP, the onus is on the Complainant to prove that:

- (a) the Domain Name is Confusingly Similar to a trademark or service mark in which the Complainant had rights prior to the date of registration of the Domain Name and continues to have such Rights: and
- (b) the Registrant registered the Domain Name in bad faith.

and the Complainant must provide some evidence that:

- (c) the Registrant has no legitimate interest in the Domain Name.

The Panel will consider each of these requirements in turn.

5.3 Analysis

5.3.1 Whether the Domain Name is Confusingly Similar to a Mark in which the Complainant has Rights

The Complainant is the owner of a registered Canadian trade-mark in which the exact word component GGPOKER is included within the Domain Name. The Canadian trade-mark is a Mark as provided in Paragraph 3.2 (a) of the CDRP. The Complainant established that it has rights in a trade-mark (registered November 8, 2023, that was a “Mark” prior to the date on which the Domain Name was registered, being October 17, 2025.)

The Domain Name incorporates the Complainant’s Registered GGPOKER Trademark, and deliberately mirrors the legitimate .ca domain name maintained by the Complainant at ggpoker.ca and ggpoker.com. The only differences between the Registered GGPOKER Trademark and the disputed Domain Name is the addition of the geographic word “Canada” with a dash after the GGPoker brand. This addition does not distinguish the Domain Name from the GGPOKER trademark and appears to be a deliberate attempt to appear to the Complaint’s legitimate website.

The Panel finds that the Domain Name is Confusingly Similar to the Complainant’s Mark. Further the mimicking of the legitimate domain used by the Complainant in Canada by adding “-canada” to the Mark GGPPOKER is also intended to increase the confusion to consumers.

5.3.2 Whether the Registrant registered the Domain Name in Bad Faith

The evidence provided that the Domain Name resolved to an active website that mimicked the Complainant’s website in wording, look and feel and HTML title tag as “Gg Poker Casino – Official Site in CA 2025”. This demonstrates an intent to masquerade as the actual Complainant’s website.

The use of the Complainant’s Mark and website imagery was clearly intended to divert consumer web traffic to the Registrant for illegitimate purposes, and the Panel finds that this establishes bad faith by the Registrant

when it registered the Domain Name. Further, these facts establish that the Registrant was diverting internet traffic for “commercial gain” within the meaning of Paragraph 3.5 (d) of the CDRP.

5.3.3 Whether there is Some Evidence that the Registrant has No Legitimate Interest in the Domain Name

There is no evidence that any of the circumstances outlined in paragraph 3.4 of the Policy regarding legitimate interest apply. The Panel is satisfied that the Registrant has no legitimate interest in the Domain Name.

6. DECISION and ORDER

For the above reasons, in accordance with Paragraph 4 of the CDRP, Paragraph 12 of the Resolution Rules, the Panel orders that:

The Domain Name be transferred to the Complainant.

Made as of the 14th day of September, 2026.

SIGNATURE OF PANEL

Signed by

Barry C. Effler, LL.B., LL.M., C. Arb. (Fellow)


